classical | tahoe

Impact Report 2026

Our Mission & Vision

Mission: To present world-class performances, nurture community partnerships and provide educational programs that inspire, connect, and transform lives.

Vision: That Classical Tahoe is an internationally recognized celebration of the arts.

Audience Reach

- **4,890** Festival attendees
- **Top Audience Cities**
  Incline Village, Reno, Truckee, San Francisco, South Lake Tahoe
- **80+** mentions in local & regional news media (online, radio, TV, and more)
- **18.9 Million** viewers reached through media coverage

Artistic Impact

- **166** musicians, conductors, & dancers
- **20** performances
- **4.87 / 5** average rating for performance quality based on patron surveys

Education & Community

- **677** participants in educational programs
- **62** free community events
- **42** students enrolled in music training programs
- **42** scholarships awarded for access to music education

Economic Impact

- **5,000 +** room nights generated at local hotels and long-term rentals
- **$2.9 Million** economic impact to the community
- **11** partnerships with local businesses and organizations